

Become  
a Vendor!



**OYRKON**  
FESTIWAL FANTASTYKI

**19 - 21.06.2026**

# What is Pyrkon?



Pyrkon is one of the largest fantasy festivals in Europe, where every fan of games, movies, comics, or literature will feel like they've found their own piece of heaven. It's 54 hours of non-stop fun, spent attending lectures selected from over 1,500 program points, playing games, exploring exhibitions and fantastic villages, and meeting creators of fantasy from all over the world! It's also a chance to shop with over 300 exhibitors offering not only merchandise from well-known and lesser-known universes but also unique, handmade creations. But above all, Pyrkon is a Fantastic Meeting Place, filled with a magical atmosphere that you can only experience here, and only for three days each year!

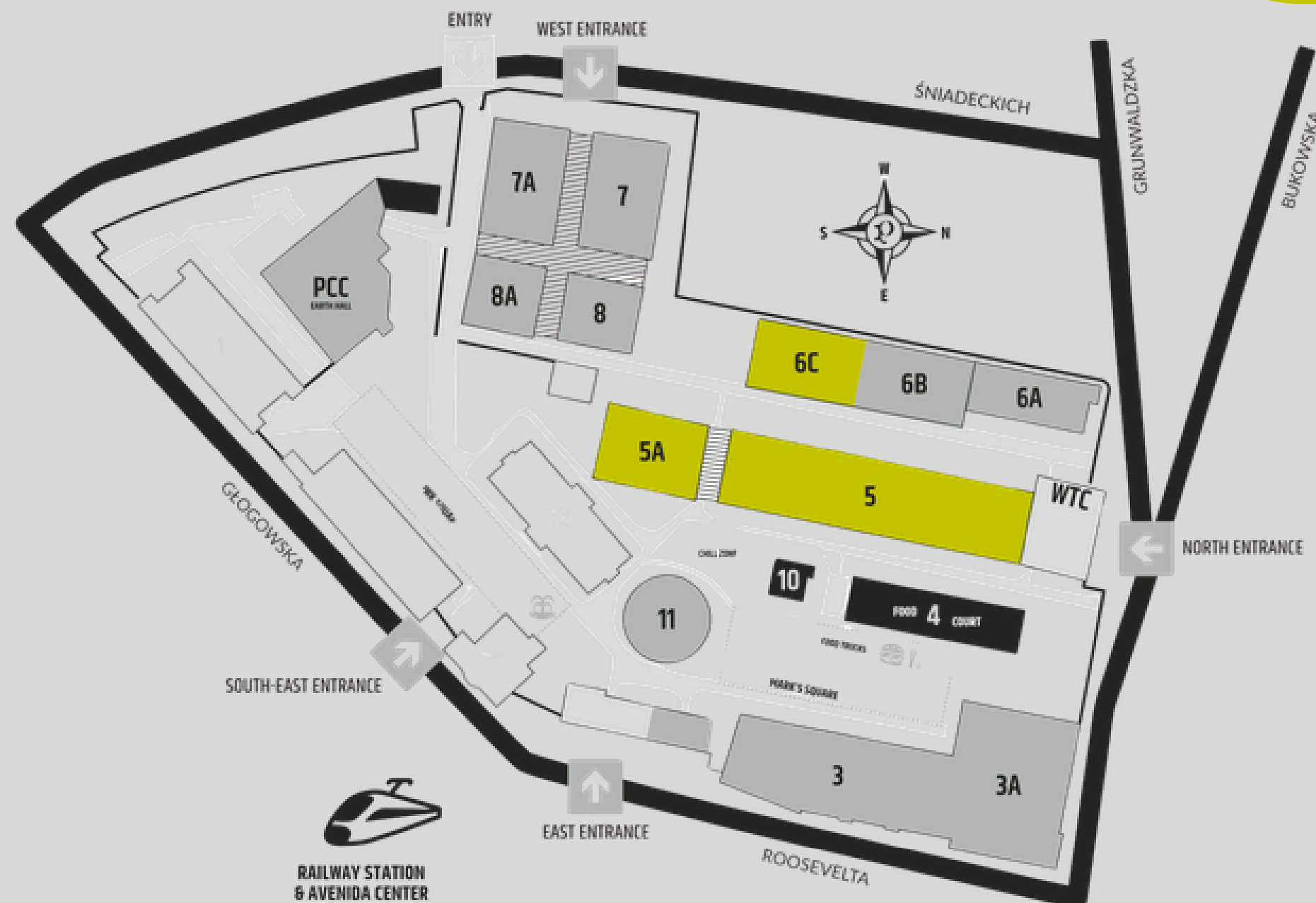
Pyrkon is a place full of diversity – dozens of rooms filled with workshops, lectures, and exhibitions, theater performances, concerts, shows, and the prestigious cosplay competition – Masquerade – which has been a fantastic show loved by festival participants for years. It is also a place where you can meet your favorite authors, game creators, comic book artists, RPG designers, influencers, and actors.



# Fantastic Space

The immense popularity of the festival requires a large area, which is why, since 2011, the event has been held at the Poznań International Fair. Attendees have access to a space equivalent to 23 football fields!

At the heart of this incredible area are Pavilions 5 and 5A—covering over 17,000 square meters—home to the 'Vendorland'. Here, major publishers, shops offering fantastic merchandise, and a wide variety of artisans set up their booths.





# Present your fantastic products!

The festival boasts a rich tradition—2026 will mark the 24th edition, and you too can become part of Pyrkon's legendary history!

Sales and promotional booths at Pyrkon offer a unique opportunity to reach tens of thousands of potential customers! Larger booths stand out in the crowd and attract participants, making them more memorable in attendees' minds.

This visibility builds brand recognition, which brings not only direct sales benefits at the event itself but also increases the chances of customer return in the future. It's the best way to distinguish yourself from the competition.

Don't miss this opportunity—create a unique, exciting, and attraction-filled booth!

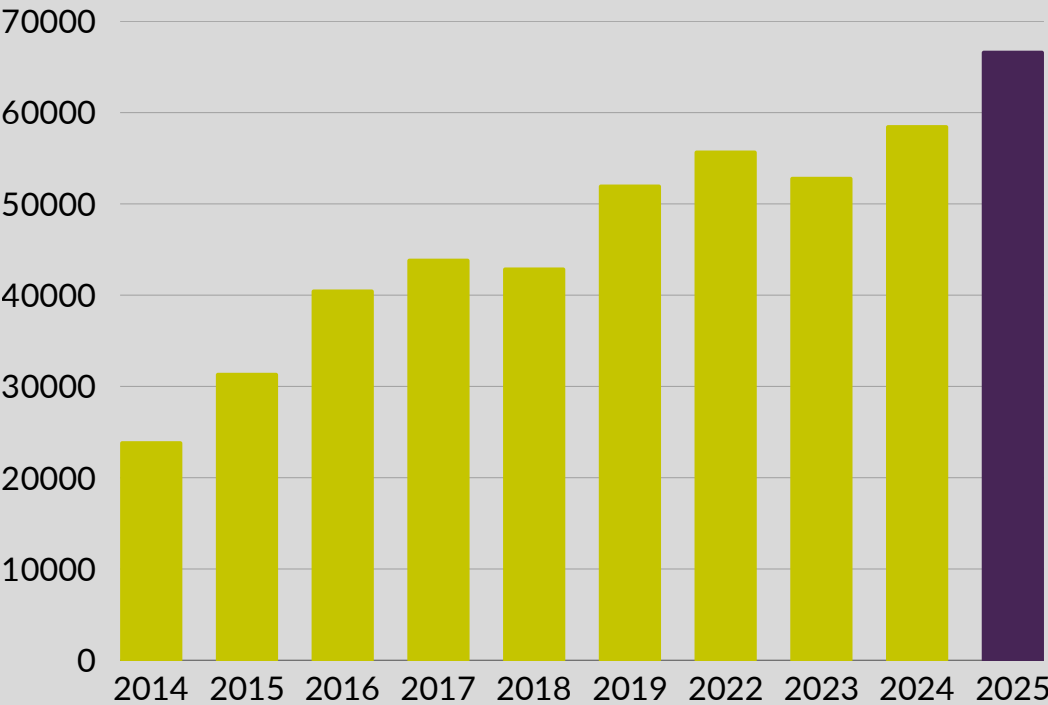
Check out the festival up close!



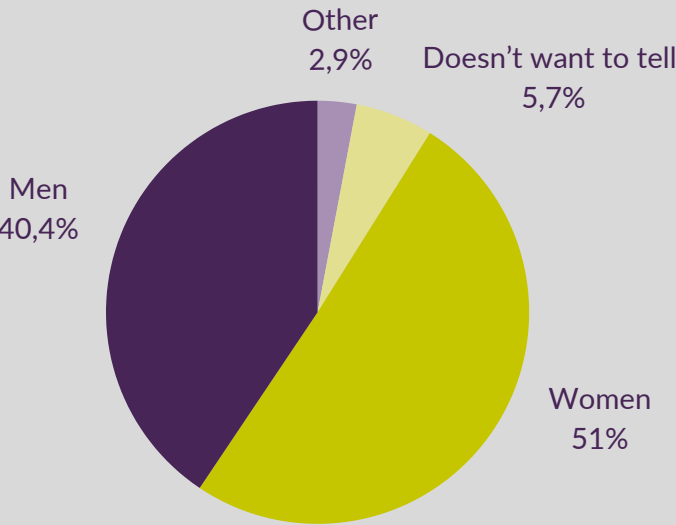
# Pyrkon in numbers



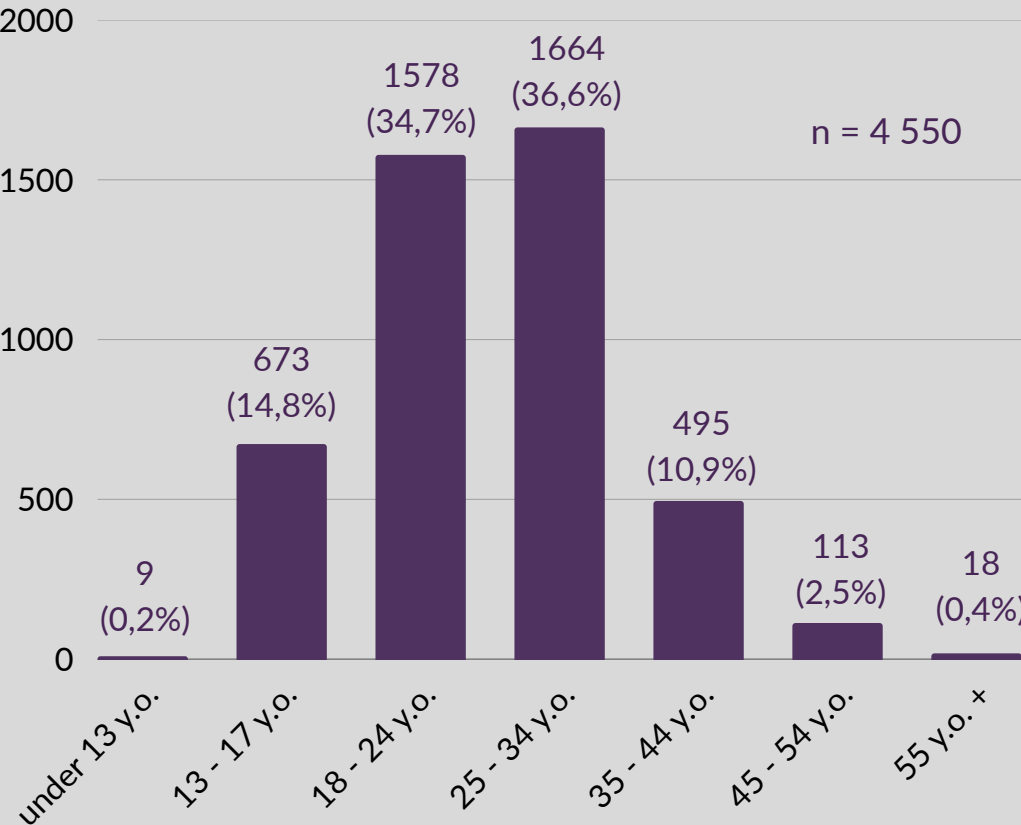
The number of unique attendees at Pyrkon



Gender of Pyrkon attendees



Age of Pyrkon attendees



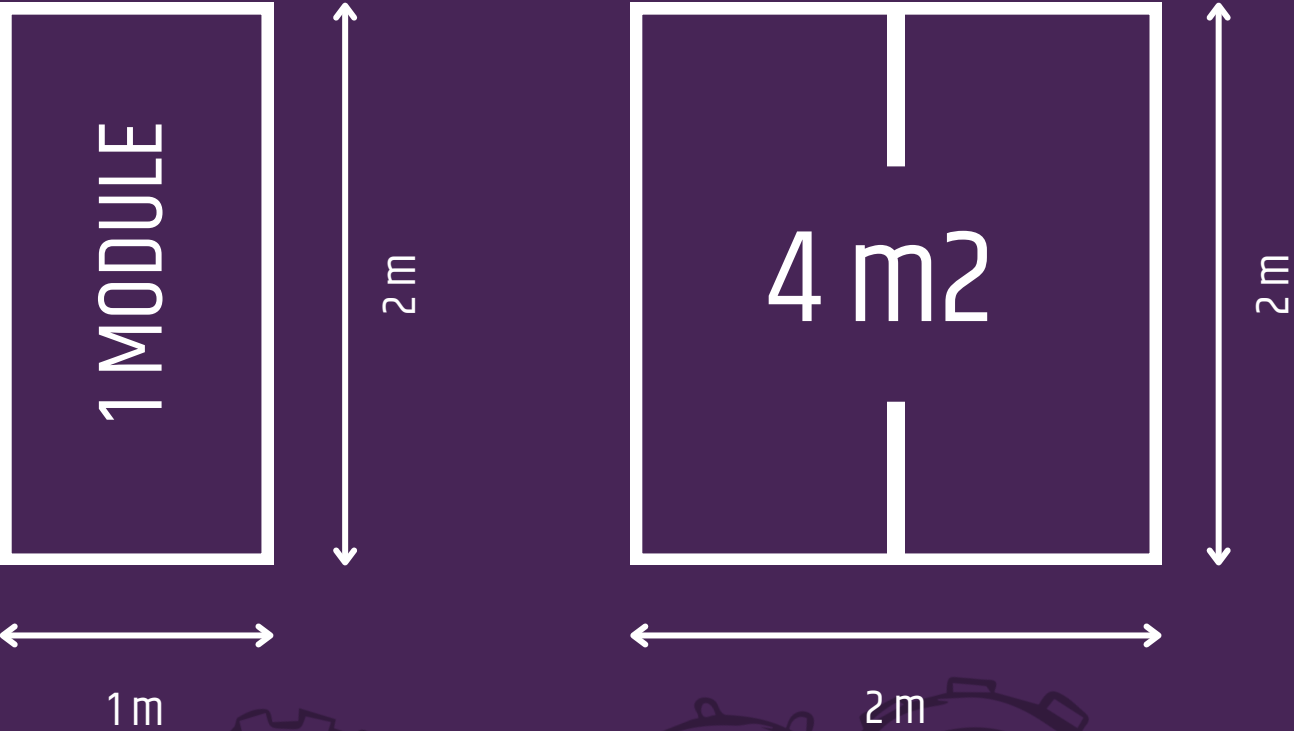
**The average value of a shopping cart at Pyrkon 2025 was 400 PLN!**

# Standard-type booth

This type of booth offers flexible options for booth size along with customizable equipment. It's no surprise that **it's the most popular choice among vendors**

Standard booths can be constructed using any number of 2 m<sup>2</sup> modules: from small 4 m<sup>2</sup> booths designed for emerging creators, to 50 m<sup>2</sup> spaces—perfect for larger companies looking to stand out among other vendors.

1 module	2 m <sup>2</sup> (1m x 2m)
Min. number of modules : 2	4 m <sup>2</sup> (2m x 2m)
Max. number of modules : 25	50 m <sup>2</sup>



Vendors interested in booths larger than 50 m<sup>2</sup> are requested to contact us at: [wystawcy@pyrkon.pl](mailto:wystawcy@pyrkon.pl) to receive a personalized offer.



# Standard-type booth



Price list		Entry passes included in booth price	
1 m2	74 EUR net	Booth size (m2)	Number of passes
Chair	11 EUR net	4 - 8	2
Table	20 EUR net	10 - 12	3
Corner space	110 EUR net	14 - 18	4
Front space	219 EUR net	20 - 30	6
230V Socket	45 EUR net	32 - 40	8
The exhibitor can purchase a maximum of two additional entry passes at a reduced price of 41 EUR net per piece. Each subsequent pass will be priced at 65 EUR net per piece.			
NOTE! FROM MAY 1, 2025, THE PRICE OF ADDITIONAL ENTRY PASSES WILL EQUAL THE PRICE OF ENTRY PASSES FOR PARTICIPANTS.			



The organizer reserves the right to refuse the sale of a booth or to limit the area chosen by the exhibitor.

The price per square meter applies solely to the space and does **NOT INCLUDE** booth construction or electrical connections.

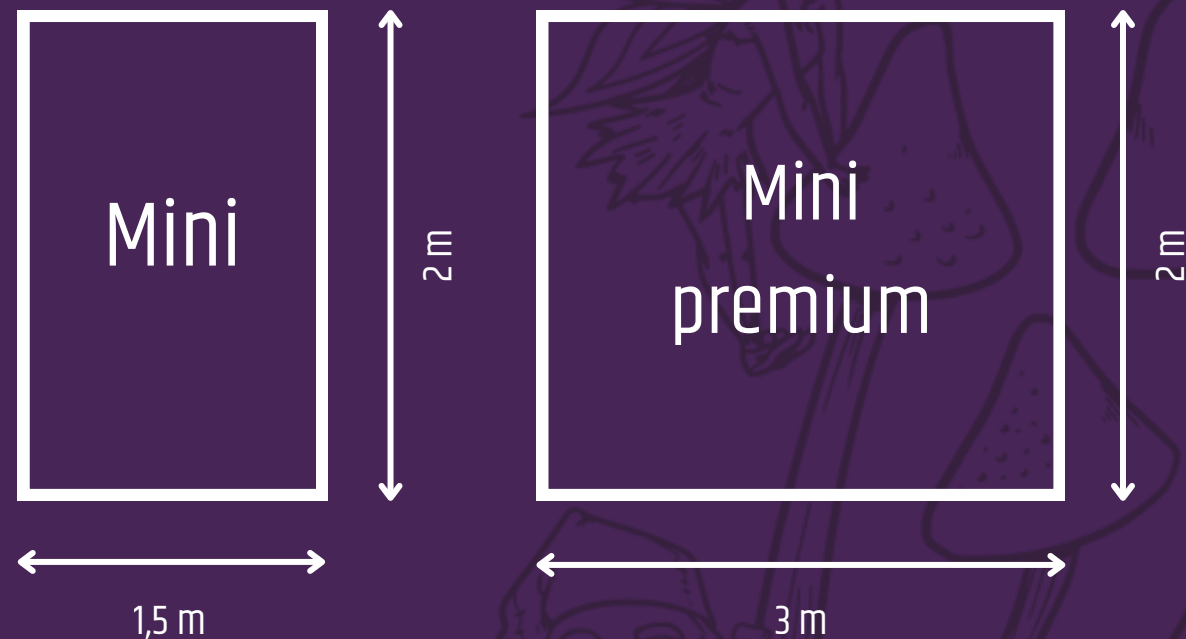
# Mini-type Booth

Booths in the mini zone can be rented exclusively by artisans and artists. The offered goods must be created directly by the exhibitor in a non-industrial manner, meaning they must be handmade and should represent the seller's original design.

In the mini zone, vendors offering merchandise based on commercial licenses or wholesale inventory (including items primarily made from semi-finished products) are not allowed to exhibit. In this zone, we offer two types of booths: mini and mini premium. You do not have the option to change the dimensions of the booth.

A **MINI-type** booth is a 3 m<sup>2</sup> space with dimensions of 1.5 × 2 m, which includes a table, a chair, and an entry pass for one vendor.

On the other hand, a **MINI PREMIUM-type** booth is a double mini booth with dimensions of 3 × 2 m (6 m<sup>2</sup>), which includes two entry passes, chairs, and tables.



As every year, a competition will be held during the festival for the most attractive booths in the Mini Zone. The selected winners will receive guaranteed acceptance for the next edition, as well as a significant discount on their booth.





# Mini-type Booth



At the back of the booth, there is a wall made of exhibition construction that can be used for creative booth arrangements. We encourage you to design an attractive space that will draw participants to shop at your booth.

The booth price includes the construction (i.e., the back wall), chairs, and tables measuring 120 x 45 cm.

The booth price **does NOT** include electricity.

Price list	
Mini booth	192 EUR net
Mini Premium booth	356 EUR net
Corner space	29 EUR net
230V Socket	45 EUR net





# Gaming Booth

The Gaming Zone is dedicated to the entire gaming industry—ranging from hardware and free play areas to e-sports tournaments organized by our partners. However, what would electronic games be without acknowledging their origins? To address this, we have a retro gaming area featuring old consoles, computers, and, most importantly, legendary titles from the past. There will also be space for gaming YouTubers and influencers!

We will customize the size and shape of the booths to meet your needs—both small independent studios and the largest game and gaming hardware producers will find their place here.

Prices	
Promotional booth	45,50 EUR net / m2
Sales booth	63,10 EUR net / m2

**ATTENTION!** There is no registration fee. The cost of the booth already includes the waste disposal fee.

**The price applies to the square meter without furniture and electrical connections.**





# Do you have any questions or concerns?

You can find the most important information regarding booth registrations, answers to frequently asked questions, and the exhibitors' regulations on our website:

<https://pyrkon.pl/en/vendors-faq/>

<https://pyrkon.pl/en/terms-and-conditions-for-vendors/>

<https://pyrkon.pl/en/become-a-vendor/>

Contact us:

e-mail: [wystawcy@pyrkon.pl](mailto:wystawcy@pyrkon.pl)

tel.: +48 507 653 441



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